

Joint Health and Wellbeing Strategy – proposals for refresh and renewal

Health and Wellbeing Board 9th June 2021

Southwark Public Health Division

Southwark's Joint Health and Wellbeing Strategy (JHWS) is due to be renewed

JOINT HEALTH AND WELLBEING STRATEGY 2015 - 20

- The JHWS sets out our partnership vision to improve health and reduce health inequalities in the borough and provides the overarching framework for shaping major policies and actions in Southwark.
- The current JHWS was adopted in 2015 and ran until 2020 and is now due to be refreshed. There has been significant progress against the **6 strategy priority areas**:
 1. Giving every child and young person the best start in life
 2. Addressing the wider socio economic & environmental determinants of health which determine our life chances and impact on health and wellbeing
 3. Preventing ill health by promoting and supporting positive lifestyle changes & responsibility for own health and improving people's wellbeing, resilience & connectedness
 4. Helping people with existing long term health conditions to remain healthier and live longer lives by improving detection & management of health conditions including self-management & support
 5. Tackling neglect & vulnerabilities by supporting vulnerable children and young people and ensuring positive transition, ensuring choice and control for people with disabilities and supporting independent living for older people in an age friendly borough
 6. Supporting integration for better health & wellbeing outcomes by integrating health and social care that is personalised & coordinated in collaboration with individuals, carers & families and by shifting away from over reliance on acute care towards primary care & self-care

The Health Inequalities Framework aims to mitigate the impact of Covid & strengthen our approach to inequalities.

HEALTH INEQUALITIES FRAMEWORK

- The new Health inequalities Strategic Framework was approved in September 2020. It was informed by the Marmot review and the PHE review of disparities in risk and outcome of COVID-19 as well as local engagement including the SST listening and engagement events that took place over summer 2020.
- Since the framework was agreed further research has been released, including Marmot's Build Back Fairer, which examines the effect of the pandemic on health inequalities. It makes recommendations on how these impacts should be addressed & mitigated under each of the 6 Marmot recommendations.
- Feedback from stakeholders on the initial framework included the need to ensure it addresses the needs of our most vulnerable communities, including those with multiple deprivation, and ensures a healthy standard living for our most vulnerable communities as well as the importance of enabling adults to maximize their capabilities.

Informed by the Marmot research and stakeholder feedback we have tweaked the framework priorities

HEALTH INEQUALITIES FRAMEWORK

Original Priorities	New Priorities
Ensure the best start in life for every child	Ensure the best start in life for every child Includes maternal health, infant mortality and early years health and development
Enable healthy lives through healthy environments and making healthy choices easier	Enable all children, young people and adults to maximize their capabilities and have control over their lives Includes education, skills and training and youth justice
Ensure fair employment and healthy workplaces for those experiencing economic instability	Create fair employment and good work for all Includes employment, the quality and security of employment and healthy workplaces.
Develop healthy strong places and communities to improve outcomes for vulnerable populations	Ensure a healthy standard of living for all Includes multiple deprivation, poverty, debt, food insecurity, fuel poverty.
Support early detection and management of common long-term conditions in high-risk populations	Create and develop healthy and sustainable places and communities Includes housing, planning & the built environment, air quality and social cohesion.
	Strengthen the role and impact of ill health prevention Includes healthy lifestyles, mental ill-health, screening and preventative programmes

Improving our approach to data collection and equity monitoring and evaluation is a key enabler for this work

HEALTH INEQUALITIES FRAMEWORK

- Since the start of the pandemic the Public Health Team have been collecting and analysing data on the impact of COVID-19 on different groups and communities to understand how it is likely to effect health inequalities in Southwark.
- In December 2020 a cross-council workshop on data and inequalities was run to provide an overview of what health inequalities are and how we can use data and intelligence to understand need and to plan services and initiatives.
- In March 2021, Southwark Council through the Public Health Team, produced a COVID-19 inequalities impact assessment, which identified the inequalities in COVID-19 infection, severe disease and mortality, and the wider health, social and economic impacts across population groups.
- This data and the framework are being shared with key stakeholders to inform their work and priorities.

We are engaging with & listening to communities

HEALTH INEQUALITIES FRAMEWORK

- Since Summer, engagement has been ongoing with communities to understand their priorities. We have presented to and collected feedback from Southwark Stands Together, Social Life, Southwark Voice and the Engagement Advisory Board.
- A project is being undertaken to collate and analyse relevant engagement that has taken place over the past 5 years to understand what we have already heard from communities to inform the development of the framework's actions and will identify what areas we need to explore further to inform the long-term engagement plan.
- We are working with Southwark's Culture, Health and Wellbeing partnership on a creative engagement project to articulate views from the community on systemic issues that cause or exacerbate health inequalities. The aim is to continue developing this approach iteratively with a range of community and public sector partners to support the health inequalities engagement and framework development.

Taking a health inequalities approach to the JHWS

THE JOINT HEALTH AND WELLBEING STRATEGY RENEWAL & REFRESH

We propose to use the Health Inequalities Framework to shape the refresh of the new JHWS.

- The need to refresh the JHWS, the new Health Inequalities Framework and increased focus on health inequalities presents the opportunity to solidify and formalise the Board's commitment to tackling health inequalities and ensuring that the needs of our most vulnerable residents and communities are front and centre of our work.
- We will develop the broad framework into a strategy with key deliverables, outcomes and Key Performance Indicators (KPIs) for each of the framework priorities.
- We will add sections on key ambitions and programmes of work that are not currently included in the framework, including the integration of health and social care.
- *The aim is that this strategy will focus on added value actions that will benefit from a partnership, systems approach that would not take place as 'business as usual' within any individual organisation.*
- *Focus of Health & Wellbeing Board to ensure alignment of Partnership Southwark and ICS Health Inequalities work programmes*

Developing the strategy

THE JHWS REFRESH

- The strategy will outline how key organisations and partnerships including the Council, the CCG, Partnership Southwark, NHS trusts and the VCS will work together to deliver the strategy. It will detail how we will align with other strategies (including ICS inequalities strategy and Partnership Southwark recovery plan)
- We propose that the strategy is developed by a working group and that members should be nominated by the Health and Wellbeing Board to include (but not limited to) representatives from:
 - Southwark Council (including Public Health, Children's & Adults Services, Housing, Regeneration, Environment & Leisure and wider divisions)
 - Partnership Southwark
 - SEL CCG / ICS
 - GSTT
 - Kings NHS Trust
 - SLAM
 - King's Health Partners
 - Schools
 - Community Southwark
 - Healthwatch
 - Wider partners including businesses & anchor networks
- The Board is asked to suggest other key teams and organisations who they feel should be included in the working group.

Next steps

THE JHWS REFRESH

DRAFT timeline for the strategy development:

- **June/ July 2021:** JHWS working Group established. Potential HWB workshop
- **August 2021:** Collate information from engagement done so far (including over Spring/Summer 2021) to inform strategy development and plan next steps for engagement.
- **June – September 2021:** Working group engage with teams from their organisations to develop actions.
- **November 2021:** Draft Strategy agreed at Health and Wellbeing Board.
- **November – December 2021:** Draft Strategy Consultation.
- **January 2022:** Final Strategy agreed and launched.

Find out more at
southwark.gov.uk/publichealth

Southwark Public Health Division



[@lb_southwark](https://twitter.com/lb_southwark)



facebook.com/southwarkcouncil

